

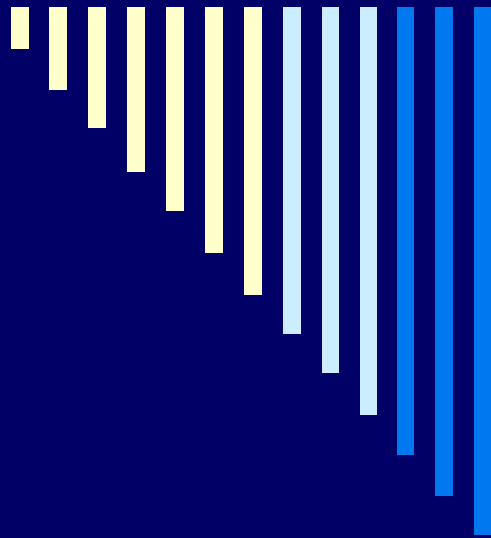
# BWLC Stock Market Game

**Betty Dyer and Cynthia Carter**  
**Facilitators**

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# How the Stock Market Works



## □ Objective

- Give back and teach a skill
    - Have some fun
  - Learn something beneficial
  - Keep us connected throughout the year
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# How the Stock Market Works

- **Duration:** 9 months, start date 8/1/09, last date to get your team in the game is 8/15/09. End date is 5/31/10
  - **Working capital:** \$100,000 per team
  - **Quarterly conference call** to learn and see who is winning and brag ( smile )
  - **Prize at the end** to the top team, TBD
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# How the Stock Market Works

## □ How to start

- [www.howthemarketworks.com/trading](http://www.howthemarketworks.com/trading)
  - Decide who will be on your team ( we have anticipated a minimum of 8 teams and max of 10)
  - Signup this weekend with your team and members. Sign up sheet will be Friday and Saturday
    - Decide how you and your team will communicate and decide on what stocks to buy. Set ground rules for your team.
    - There is a max of 8 members per team and a min of 3 people
    - Cynthia will set up each team with password and access
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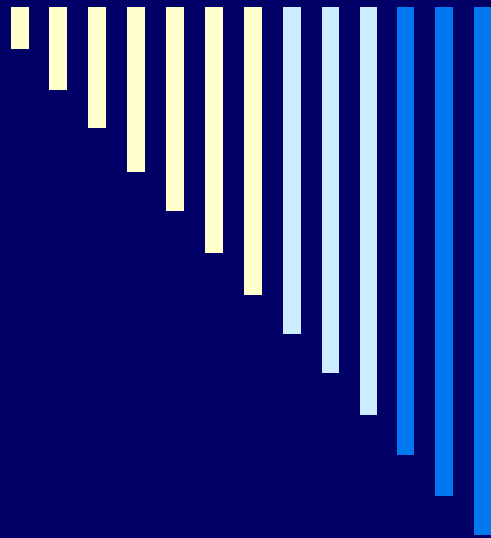
# How the Stock Market Works

## □ Rules:

- Choose 10 stocks for your portfolio
    - Trading cost is \$5
  - The game is private and only for BWLC
  - Suggested teams: (2) Calif., (2) Roch., (2) Texas, (1) Atlanta, (1) Florida, (1) DC and (1) Misc.
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# How the Stock Market Works



□ Sample account